

EASY SOCIAL SHARE BUTTONS

WORDPRESS PLUGIN

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Demonstration: <http://fb.creoworx.com/essb/>

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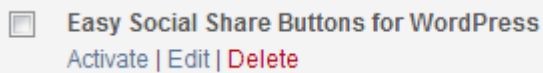
INSTALL

INSTALLING EASY SOCIAL SHARE BUTTONS

1. Upload **easy-social-share-buttons** folder to your WordPress plugins directory (/wp-content/plugins/) or use provided in folder webupload zip file for upload via WordPress admin screen.

Activate from WordPress menu Plugins section and select Installed Plugins

2. Locate **Easy Social Share Buttons for WordPress** and press **Activate** button



3. A new option will appear in WordPress admin menu: **Easy Social Share Buttons** where you can configure plugin settings.

UPDATING EASY SOCIAL SHARE BUTTONS

Upload **easy-social-share-buttons** folder to your WordPress plugins directory (/wp-content/plugins/) to overwrite previous installation. There is no need to deactivate plugin while you do this update.

PLUGIN CONFIGURATION

To configure plugin work locate **Easy Social Share Buttons** menu in WordPress admin menu.

MAIN SETTINGS

TEMPLATE

Easy Social Share Buttons for WordPress comes equipped with prebuild themes. Here you will choose default theme that will be used but you are also able to set custom theme for post/page in its settings box (see on post/page settings).

Template:

This will be your default theme for site. You are able to select different theme for each post/page.

☐ Default



☐ Metro



☐ Modern



☐ Round



Round style works correct only with Hide Social Network Names: Yes. If this option is not set to Yes please change its value or template will not render correct.

☐ Big



☐ Metro (Retina)



☐ Big (Retina)



☐ Light (Retina)


















☒ Flat (Retina)



Social Share Buttons

Social Networks:
Select networks that you wish to appear in your list. With drag and drop you can rearrange them.

<input checked="" type="checkbox"/>	 Share on Facebook
<input checked="" type="checkbox"/>	 Twitter
<input type="checkbox"/>	 +1 us
<input type="checkbox"/>	 Pinterest
<input type="checkbox"/>	 LinkedIn
<input type="checkbox"/>	 Digg
<input type="checkbox"/>	 StumbleUpon
<input type="checkbox"/>	 VKontakte
<input type="checkbox"/>	 Tumblr
<input type="checkbox"/>	 Print
<input type="checkbox"/>	 E-mail
<input type="checkbox"/>	 Reddit
<input type="checkbox"/>	 Delicious
<input checked="" type="checkbox"/>	 Buffer
<input checked="" type="checkbox"/>	 Love This

Social Networks section contains list with support from your version social networks for share. You can choose which to appear with ticking box in front of each. You are able to reorder them with drag and drop in way you wish to appear.

You can also adjust alignment of buttons. Now you are able to select from left (default), right or center display or activate option to display full width share buttons. Full width share buttons option is also available in each post/page panel option and can be controlled from there.

Buttons Align:
Choose how buttons to be aligned.
Default position is left but you can also select Right or Center

Center ▾

Full width share buttons:

☐

Full width share buttons width correction (number):

For selected networks there are available additional options:

TWITTER ADDITIONAL OPTIONS

Twitter Additional Options

Twitter share short url: ☐
Activate this option to share short url with Twitter.

Twitter username to be mentioned:
If you wish a twitter username to be mentioned in tweet write it here. Enter your username without @ - example **twittername**. This text will be appended to tweet message at the end. Please note that if you activate custom share address option this will be added to custom share message.

Twitter hashtags to be added:
If you wish hashtags to be added to message write theme here. You can set one or more (if more then one separate them with comma (,)) Example: demotag1,demotag2.

Don't use popup window for Tweeter Share: ☐
If you have issue with Twitter share button opening same window but not share a tweet window activate this option to fix it.

In Twitter additional options you may provide:

- **Twitter username to be mentioned** – this will add provided username to tweet as **via @username**. Here you need to provide twitter user without @
- **Twitter hashtags to be added** – if you wish **hashtags** to be mention in tweet you can add them here (if more than one separate with , (comma)).
- **Don't use popup window for Tweeter Share** – if you have another instance of twitter tweet button on your site this may cause to display it twice or reload page without opening tweet window. Activate this option to fix this issue.
- **Twitter share short url** – this option allows you to share short url address only for Twitter. If you have activated global option for share short url this will be bypassed.

PINTEREST ADDITIONAL OPTIONS

Pinterest Additional Options

Disable Pinterest sniff for images: ☐
If you disable Pinterest sniff for images plugin will use for share post featured image or custom share image you provide.

In Pinterest additional options you may provide:

- **Disable Pinterest sniff for images** – this option will disable Pinterest sniff for images on your site and featured post/page image will be used for default sharing

FACEBOOK ADDITIONAL OPTIONS

Facebook Additional Options

Use Facebook Advanced Sharing:
Enable this option if you wish to share custom share message. This option require to be set Facebook Application and you need to provide Facebook Application ID. ☒

Facebook Application ID:
For proper work of advanced Facebook sharing you need to provide application id. If you don't have you need to create one. To create Facebook Application use this link:
<http://developers.facebook.com/apps/>

Display Facebook Total Count:
Enable this option if you wish to display total count not only share count. ☒

In Facebook additional options you may provide:

- **Use Facebook Advanced Sharing** – According to latest changes of Facebook API previous existing methods for custom sharing with options are removed. To customize your share message you can do this with current page Open Graph tags or by activating Use Facebook Advanced Sharing. Facebook Advanced Sharing requires to have created Facebook Application which is used for sharing the message. After creating it you need to write Application ID in Facebook Application ID field
- **Facebook Application ID** – this is Facebook Application ID when you use activate custom share message. Applications are specific for current site so if you don't have one open <http://developers.facebook.com/apps/> and create a new one. At the end of this manual you can see quick guide how to create Facebook Application.
- **Display Facebook Total Count** – plugin is configured by default to display only share count. If you wish to display total count activate this option.

CLICK LOG AND STATISTICS

Click Log and Statistics

Activate Statistics:
Click statistics handle click on share buttons and you are able to see detailed view of user activity. Please note that plugin log clicks of buttons. ☒

Click log and statistics is function which allows you to track user click overs share buttons and generate reports for user activity. This is very helpful function to analyze user activity over your site. You can view total statistic by post/page or detailed report for selected month. For more information refer to **Click Statistics** section in this manual.

SOCIAL SHARE OPTIMIZATION

Social Share Optimization (SSO)

Automatically generate and insert open graph meta tags for post/pages:
Open Graph meta tags are used to optimize social sharing. This option will include following tags og:title, og:description, og:url, og:image, og:type, og:site_name.



Automatically generate and insert Twitter Cards meta tags for post/pages:



Twitter Site Username:

Default Twitter Card type:

Easy Social Share Buttons for WordPress includes build in option for automated generation of Open Graph Meta Tags and Twitter Cards. These tags are used to optimize social sharing information.

If you activate option for Open Graph tags generator plugin will automatically generate following tags for post and pages:

- og:title – title of post/page
- og:description – excerpt for post/page
- og:url – url of post/page
- og:image – featured post/page image
- og:type – pass by default article
- og:site_name – use blog name as value

If you activate Twitter Card generation option following tags will be generated:

- twitter:title – title of post/page
- twitter:description – excerpt for post/page
- twitter:url – url of post/page
- twitter:image:src – featured post/page image only if Summary card with image is selected
- twitter:card – pass value of selected card type
- twitter:site – pass value of twitter site user
- twitter:domain - use blog name as value

SOCIAL LIKE AND SUBSCRIBE BUTTONS

This setting will allow you to include native social buttons: Facebook Like, Google +1, Twitter Follow and vk.com Like. If you wish this buttons to be displayed on same line as share buttons activate option **Display on same line**.

Display on same line:



Activating this option will display native social network buttons on same line with share buttons.

FACEBOOK LIKE

This option will include Facebook Like button into your set of buttons.

Facebook Like Button

☐ Include Facebook Like Button

☐ My site already uses Facebook Api

According to Facebook Policy Like button must not be modified! Turning this options will include default Like button from Facebook Social Plugins.

Please note that if your site is already loading Facebook Api (you have such button) you need to activate option **My site already uses Facebook Api** to avoid load it again and overwrite your other settings for like button.

GOOGLE +1

This option will include Google +1 button into your set of buttons.

Google Plus Button

☐ Include Default Google+ Button

VK.COM LIKE BUTTON

This option will include vk.com like button into your set of buttons.

VKontakte (vk.com) Like Button:

☐ Include Default VKontakte (vk.com) Like Button

VKontakte (vk.com) Application ID:

If you don't have application id for your site you need to generate one on VKontakte (vk.com) Dev Site. To do this visit this page <http://vk.com/dev.php?method=Like> and follow instructions on page

To work proper this button requires you to create vk.com application for each site. To do this open link provided in description and follow on screen instructions.

TWITTER FOLLOW

This option will include Twitter follow user button into your set of buttons.

Twitter Follow Button:

☐

Twitter Follow User:

Please note that Twitter follow user must be inserted without @ (for example: **appscreo**)

YOUTUBE SUBSCRIBE

This option will include YouTube Subscribe to your channel button in native buttons.

YouTube Subscribe:	<input type="checkbox"/>
Channel Name or ID: <small>You can find your YouTube channel id here.</small>	<input type="text"/>

PINTEREST FOLLOW

This option will include Pinterest Follow button in native like buttons.

Pinterest Follow:	<input type="checkbox"/>
Display name on button:	<input type="text"/>
Pinterest User URL:	<input type="text"/>

Display name on buttons is actually text you wish people to see on follow button.

ACTIVATE CUSTOM LIKE ADDRESSES

If you wish Facebook Like and Google +1 buttons to have custom addresses (not current post/page) you need to activate this option and provide them in boxes below. This is useful if you wish to provide your current Facebook Fan Page for like or your Google +1 page. Also you can use it to pass you site for like or +1. You are also able to set custom share/like address on each post/page.

ⓘ This option allows you to send different address for native social network buttons to like. If you have activated custom share message this will overwrite address you send from custom share message options but only for social network native buttons.

Address for Facebook Like Button:

This can be your Facebook Fan Page url or other url address you wish people to like.

Address for Google +1 Button:

This can be your Google +1 Page url or other url address you wish people to like.

URL SHORTENER

URL Shortener option is added if you wish to users to share like short address. You may select between build in WordPress function (especially if you have custom short address generation already included), goo.gl function for url shortening or bit.ly service.

If you activate bit.ly service for short urls you need to provide valid bit.ly username and API key (API key is located in your profile of bit.ly).

Please note that if you have start sharing your full address this will reset counters to zero because address will different then address you have already used.

URL Shortener

i Using shortlinks will generate unique shortlinks for pages/posts. If you have shared till now full address of you current post/page using shortlink will make counters of sharing to start from 0.

Use wp_get_shortlink():
If you wish to share shortlink for your post or pages using build in WordPress shortlink function activate this option.

☐

Use goo.gl to generate short URL:
If you wish to use goo.gl service to generate shortlinks for your pages or posts activate this option.

☐

Use bit.ly to generate short URL:
If you wish to use bit.ly service to generate shortlinks for your pages or posts activate this option.

☒

bit.ly user:

bit.ly api key:

CUSTOM SHARE MESSAGE

Custom share message is option created if you wish to pass custom share address and message to buttons which will avoid using current page/post title and address (each page/post will share entered here information). You are also able to set custom share/like address on each post/page.

Custom Share Message:
This option allows you to pass custom message to share (not all networks support this).

Custom Share URL:
This option allows you to pass custom url to share (all networks support this).

Custom Share Image URL:
This option allows you to pass custom image to your share message (only Facebook and Pinterest support this).

Custom Share Description:
This option allows you to pass custom extended description to your share message (only Facebook and Pinterest support this).

Please note that **Custom Share Image URL** and **Custom Share Description** fields are available only for Facebook and Pinterest – over social networks does not support this parameters.

ADVANCED CUSTOM SHARE

Advanced Custom Share is option which allows you set different share address for each social network. Please note that not all networks support full customization of messages. Setting parameters for social network will have highest priority for custom sharing and will overwrite settings from custom share message option.

Advanced Custom Share

i Advanced Custom Share is option which allows you set different share address for each social network. Please note that not all networks support full customization of messages. Setting parameters for social network will have highest priority for custom sharing and will overwrite settings from custom share message option.

Facebook

URL:

Message:

Image:

Description:

Twitter

URL:

Message:

Google+

URL:

CUSTOMIZE E-MAIL MESSAGE

i You can customize texts to display when visitors share your content by mail button. To perform customization, you can use `%%title%%`, `%%siteurl%%` or `%%permalink%%` variables.

Message subject:

Message body:

Hi, this may be interesting you: "%%title%%"! This is the link: %%permalink%%

Send copy of all messages to:

If you have activated send to mail option here you can customize message that will be shared. Users are not able to change this message (they only will see what will share). You can also activate copy to admin option with entering your email address in **Send copy of all messages to**.

In this section you are also able to translate all strings passed to send mail screen.

Localize Mail Form:

<input type="text"/>	Share this with a friend
<input type="text"/>	Your Email
<input type="text"/>	Recipient Email
<input type="text"/>	Subject
<input type="text"/>	Message
<input type="text"/>	Cancel
<input type="text"/>	Send

ADMINISTRATIVE OPTIONS

Administrative Options

Disable menu in
WordPress admin bar: ☐

Move plugin options
under settings menu: ☐

I am using Google
Analytics for WordPress
by Yoast: ☐

- **Disable menu in WordPress admin bar** – this will make Easy Social Share Buttons to disappear from WordPress administration bar
- **Move plugin options under settings menu** – if you want to restrict access to settings this is good solution – plugin settings will be moved to settings menu.
- **I am using Google Analytics for WordPress by Yoast** – this is important option that must be activated if you are using Google Analytics for WordPress and have activated option to Track outbound clicks & downloads

Social Fans Counter is new module in Easy Social Share Buttons for WordPress which allows you to include social fan counters with widget or shortcode.

Social Fans Counter

i If you need help how to configure social fans counter module of Easy Social Share Buttons for WordPress [open this tutorial](#).

Social Fans Counter can be insert as Widget (Easy Social Fans Counter Widget) or with shortcode `[essb-fans]` where you wish to display it. Shortcode can be used with following options:

style - this is template of buttons. You can choose between: muted, colored, flat, metro

cols - choose how many columns to be used in redner. You can choose between 1,2,3,4

width - instead of cols you can set exact with of buttons. For example you may enter 100 for 100px

`[essb-fans style="flat" cols="4"]`

General Option

Drag and Drop To Sort
The Items

facebook

twitter

google

youtube

vimeo

dribbble

github

envato

soundcloud

With drag and drop you are able to rearrange network positions.

Cache Time

2

In cache time you enter value of hours after which counters will refresh. By pressing save button in settings cache option is removed and counters will be loaded again. For detail tutorial how to setup different options for networks open this address: <http://fb.creoworx.com/essb/easy-social-fans-counter-configuration/>

DISPLAY COUNTERS AS WIDGET

Easy Social Fans Counter Widget: Social Fans

Title :
Social Fans

Style :
Flat

Columns :
3 Cols

Show the Social Box only : ☐
Will avoid the theme widget design and hide the widget title .

Forced Items Width : px

[Delete](#) | [Close](#) [Save](#)

You can choose to display counters from widget. You can use as many time widget as you need. Options are:

- Title – title of widget box (you may not pass if you wish)
- Style – this is template for buttons. Every widget may have different template
- Columns – choose in how many columns to render buttons
- Width – set fixed width of buttons. When you set fixed width you may select blank for columns

DISPLAY FROM SHORTCODE

You are also able to display fans counter with shortcode [essb-fans]. Shortcode has following options:

- **style** - this is template of buttons. You can choose between: **mutted, colored, flat, metro**
- **cols** - choose how many columns to be used in redner. You can choose between **1,2,3,4**
- **width** - instead of cols you can set exact with of buttons. For example you may enter 100 for 100px

DISPLAY SETTINGS

Display setting section handles all general options on how your buttons will display on site.

WHERE TO DISPLAY BUTTONS

This is list of all your current post/page types you have on site. You need to set option in front of each of them where you wish buttons to display automatically. You are able to hide buttons on specific post/page via post/page settings or activate buttons via **shortcode** where you wish even if this post type is not included in this list.

Where to display buttons:

Choose post types where you wish buttons to appear. If you are running **WooCommerce** store you can choose between post type **Products** which will display share buttons into product description or option to display buttons below price.

- ☒ Posts
- ☒ Pages
- ☐ Media
- ☐ Products
- ☐ Coupons
- ☐ Facebook fanpages
- ☐ Job Listings
- ☐ Lists of articles
(blog, archives, search results, etc.)
- ☐ WooCommerce Products
(Activate share buttons for WooCommerce Products)
- ☐ Display in post excerpt
(Activate this option if your theme is using excerpts and you wish to display share buttons in excerpts)

If you are using **WooCommerce** on your site you are able to choose where buttons to appear:

- In product description
- Below price (using build in filter of **WooCommerce** for share buttons)

BBPRESS DISPLAY

bbPress Display

Display in forums: ☒
This will allow users to share forum page.

Display in topics: ☒
This will allow users to share topic page.

You are able to display share buttons in bbPress forums and threads. To do this all you need is to activate desired locations with checkboxes. Position of buttons is applied for bbPress display.

BUDDYPRESS DISPLAY

BuddyPress Display

Display in activity: ☒
This will allow users to share activities.

Display on group page: ☒
This will allow users to share group page.










You are able to activate buttons to be displayed in BuddyPress. Currently supported locations are Activity and Group page. Position of buttons is not applied for this display.

POSITION OF BUTTONS

You can select between 7 automatic display methods of buttons. You can also select different method for each post/page in its settings.

- **Content bottom** – this will render buttons just after content ends
- **Content top** – this will render buttons on top of content
- **Both (content bottom and content top)** – this will render buttons on top and bottom of content
- **Float from content top** – this will render buttons on top of content and will float with scroll down
- **Sidebar** – this will render buttons as sidebar. Sidebar can be positioned left, right or bottom
- **Pop up** – this will render buttons as popup window
- **Like top/Share bottom** – this method will render native social like buttons on top of post and share buttons in bottom
- **Share top/Like bottom** – this method will render share buttons on top of post/page and native like buttons in bottom
- **Shortcode call only** – this will activate buttons only after shortcode call

Position of buttons:
Choose default method that will be used to render buttons. You are able to provide custom options for each post/page.

 <input type="radio"/> Content bottom	 <input type="radio"/> Content top	 <input type="radio"/> Both (content bottom and top)
 <input type="radio"/> Float from content top	 <input type="radio"/> Sidebar	 <input type="radio"/> Via shortcode only [easy-share] or [essb]
 <input type="radio"/> Pop up	 <input checked="" type="radio"/> Like top/Share bottom	 <input type="radio"/> Share top/Like bottom

You are also able to use **shortcode** with combination with any of this display methods. For example you can call buttons as popup with delay from **shortcode** and use default display method float from content top.

Hide buttons on low resolution mobile devices: ☒

This option will hide buttons on mobile devices with resolution lower than 740px.

Activate Sidebar as another display method:

This option will allow you to display buttons as sidebar in combination with default selected display method.



Activate Popup as another display method:

This option will allow you to display buttons as popup window in combination with default selected display method.



These two options allow you to add another display method with selected one. You can set default display to be top and activate sidebar or popup as another display method and both will be rendered. You are also able to control these settings for each post/page.

FLOAT FROM TOP SETTINGS

Float from top settings handles specific settings only for float from top display method.

Set custom top of float bar:

If your current theme has fixed bar or menu you may need to provide custom top position of float or it will be rendered below this sticked bar. For example you can try with value 40 (which is equal to 40px from top).

Background color of float bar:

Default color provided for background of float bar is #FFFFFF. If you wish to change it you can enter other color in hex or rgba. For example you can set #e1e1e1 or rgba(200,200,200,1)

If your theme uses other stick to top element (for example menu) you may need to provide offset from top or your float bar may appear below buttons. Also you are able to change color of background (default is white #FFFFFF) with selected from you to fit your theme best. You can provide HEX color or RGBA value. For example you can use rgba(255,255,255,0.7) which will make a semi-transparent white background which is nice effect when your bar floats.

SIDEBAR SETTINGS

This option allows you to select default sidebar appearance. You can choose from left (default), right or bottom. On each post/page you are also able to select sidebar position.

Sidebar appearance:

You choose different position for sidebar. Available options are Left (default), Right and Bottom

Sticky Sidebar – sticky sidebar option allows you to limit sidebar while you scroll on page to avoid entering footer area (it will only float until content end and hide when you reach footer).

POPUP WINDOW SETTINGS

These options allow you to tune your popup window display.

Popup window title:	<input type="text"/>
----------------------------	----------------------

Automatically close popup after (sec):
You can provide seconds and after they expire window will close automatically. User can close this window manually by pressing close button.





<input type="text"/>

Display popup window after (sec):
If you wish popup window to appear after amount of seconds you can provide theme here. Leave blank for immediate popup after page load.

<input type="text"/>

- **Popup window title** – this will be title of popup window.
- **Automatically close popup after (sec)** – this will added timer for automatically close popup window after amount of seconds
- **Display popup window after (sec)** – this will make window to appear after amount of seconds from page load (if nothing is provided window will pop up immediately after page load)


ADVANCED SETTINGS

Hide Social Network Names: This will display only social network icon.	<input type="radio"/> Yes <input checked="" type="radio"/> No  Facebook   
--	---

Don't pop network names: ☐
This option will disable network name pop out when you activate Hide Social Network Names. This option is activated by default on mobile devices and can't be turned off.

Display counter of sharing
This may slow down page loading.

☒ Yes ☐ No



Position of counters:

Position of total counter:

Hide total counter when display counter of sharing is active: ☐

Display counters for native social buttons
This option will show counters form +1, Facebook Like, VK Like and Twitter Follow.












☐ Facebook
☐ Google+
☐ Twitter
☐ YouTube

- **Hide Social Network Names** – this option will hide network names by default and they will appear only when you hover specific icon. Default will be visible only icons.

- **Don't pop network names** – this option works only when **Hide Social Network Names** is active and will not show network names when you hover icon – only icons will remain on screen. This option is activated and can't be turn off when you view site from mobile device.
- **Display counter of sharing** – this will display counters of sharing
- **Position of counters** – this option works when you have activated **Display counters of sharing** and allows you to choose position of counters
- **Position of total counter** – this will control position of total counter when display counters of sharing is active and you haven't checked Hide total counter option
- **Hide total counter when display counter of sharing is active** - this option works when you have activated **Display counters of sharing** and allows you to hide total counter
- **Display counters for native social buttons** – this allows you to select which counters for native social networks you wish to show
- **Load counters with admin-ajax.php call** – this option will make counters to load with ajax call to admin-ajax.php.

RENAME DEFAULT NETWORK NAMES

Social Networks:

<input type="text" value="Facebook"/>	 Facebook
<input type="text" value="Twitter"/>	 Twitter
<input type="text" value="Google+"/>	 Google+
<input type="text" value="Pinterest"/>	 Pinterest
<input type="text" value="LinkedIn"/>	 LinkedIn
<input type="text" value="Digg"/>	 Digg
<input type="text" value="StumbleUpon"/>	 StumbleUpon
<input type="text" value="VKontakte"/>	 VKontakte
<input type="text" value="Tumblr"/>	 Tumblr
<input type="text" value="Print"/>	 Print
<input type="text" value="E-mail"/>	 E-mail

This option allows you to change default text that appear for social names. For example instead of Facebook you can set Share on Facebook or instead of Twitter to pass Tweet this or something you wish on your native language.

MESSAGE ABOVE BUTTONS

This option allows you to set texts that will appear on top of share/like buttons.

Message above share buttons:

Message above like buttons:












LOCALIZATION SETTINGS

Localization Settings allows you set buttons to appear on your native language. You can provide language code for native social networks and localized message that will appear when you point share button.

Language code for native
social networks:

Example: en - English, fr - French, es - Spanish, de - German, tr - Turkish

Custom message on social
network hover:

<input type="text"/>	 Facebook
<input type="text"/>	 Twitter
<input type="text"/>	 Google+
<input type="text"/>	 Pinterest
<input type="text"/>	 LinkedIn
<input type="text"/>	 Digg
<input type="text"/>	 StumbleUpon
<input type="text"/>	 VKontakte
<input type="text"/>	 Tumblr
<input type="text"/>	 Print
<input type="text"/>	 E-mail

STYLE SETTINGS

You are able to apply easy change of colors of social share buttons directly from WordPress admin panel. Option for customization can be activated for all pages/posts or with post/page options for selected pages/posts only. All modifications are applied to selected template.

Color Customization

Activate color customizer:
Color customizations will not be included unless you activate this option. You are able to activate customization on specific post/pages even if this option is not set to active.

☐

Unless **Activate color customizer** is checked or post/page option to use color customizer is activated these settings will not render.

ALL NETWORKS COLOR OPTIONS

Background color:
Replace all buttons background color

Select Color

Text color:
Replace all buttons text color

Select Color

Hover color:
Replace all buttons hover background color

Select Color

Hover text color:
Replace all buttons hover text color

Select Color

Remove effects applied from theme on hover:

☒

Here you have quick options to make quick change of color for all networks. If field is not selected setting from current theme will be used. You have also option to remove effects that themes apply on hover for background.

- **Background color** – this will be background color when buttons are displayed
- **Text color** – this will be text color when button is displayed
- **Hover color** – this will be background color when button is pointed or clicked
- **Hover text color** – this will be text color when buttons are pointed or clicked

For example you can set default color for all networks to be grey and when hover to make them colored.

Single network color options allows you to tweak colors for each social network that is used. You can also change icon used in social share. If you set options here they will overwrite global color options.

PINTEREST

Pinterest background color:
Replace Pinterest button background color

Select Color

Pinterest text color:
Replace Pinterest button text color

Select Color

Pinterest hover color:
Replace Pinterest button hover color

Select Color

Pinterest hover text color:
Replace Pinterest button hover text color

Select Color

Pinterest icon:
Replace Pinterest button icon

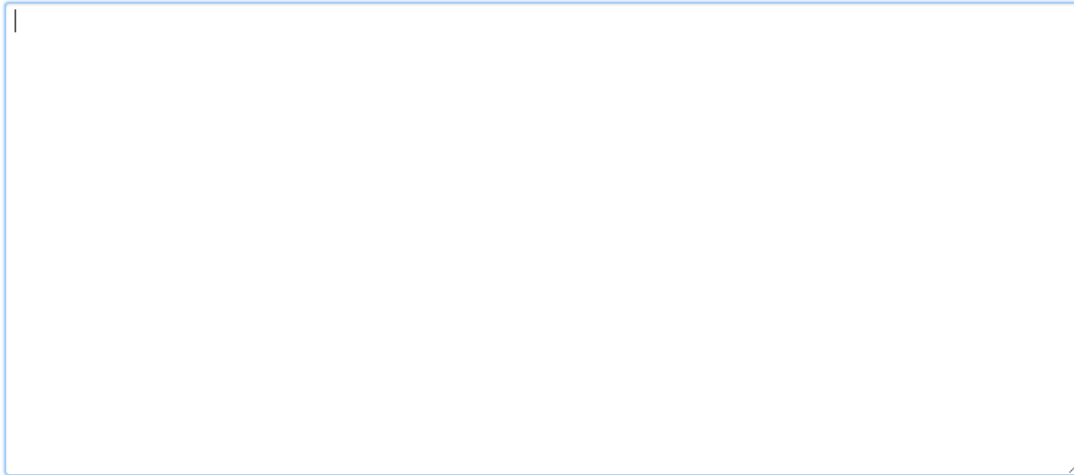
Pinterest icon background size:
For Retina templates for best performance you need to provide images with resolution 42px x 42px and in this field you need to set 21px 21px

Pinterest on hover icon:
Replace Pinterest button hover icon

Pinterest icon background size:
For Retina templates for best performance you need to provide images with resolution 42px x 42px and in this field you need to set 21px 21px

- **Background color** – this will be background color when buttons is displayed
- **Text color** – this will be text color when button is displayed
- **Hover color** – this will be background color when button is pointed or clicked
- **Hover text color** – this will be text color when buttons is pointed or clicked
- **Social network icon** – this option allows you to change icon of social network that is currently used. You need to provide full url address to image
- **Social network icon background size** – this options is left for retina templates where you are advised to use images with twice bigger size (42px x 42px). For correct render you need to set in this filed value 21px 21px and it will be produced in css as background-size option
- **Social network hover icon** – this option allows you to change icon of social network that is currently used when you point or click on button. You need to provide full url address to image
- **Social network hover icon background size** – this options is left for retina templates where you are advised to use images with twice bigger size (42px x 42px). For correct render you need to set in this filed value 21px 21px and it will be produced in css as background-size option

Additional CSS Customization



This field allows you to inject additional CSS code.

Shortcode Generator is tool that allows you easy to generate **shortcode** that can be included anywhere in content and render buttons. It has all available options that can be selected and used. When you fill settings for shortcode press generate shortcode button and you will see your code on top. Copy and paste where you wish to display buttons.

Your shortcode is:

```
[easy-share buttons="facebook,twitter" counters=0 native="no"]
```

Shortcode Generator [Generate My Shortcode](#)

If you wish to use shortcode in old fashioned way here is list of parameters with their possible values:

- **buttons** with possible values:
facebook,twitter,mail,google,stumbleupon,linkedin,pinterest,digg,vk,tumblr,print
- **counters** with possible option 1 to display counters. If you don't wish to show them please don't put this parameter.
- **counters_pos** – this allows you to change counter position when counters=1. Default is left but you can pass value right to show counters on the right or inside to display counters instead of network names.
- **total_counter_pos** – this option allows you to change default render of total counter position when counters=1. You can use following values: left, leftbig, right, rightbig
- **hide_total** – this option allows you to hide total counter if you pass value yes
- **fullwidth** – if you wish buttons to be stretched to full width of content area pass this parameter with value yes
- **fullwidth_fix** – this parameter allows you to set button width (default passed values is 80). Value is in percent but you need to enter it with percent mark (%). If you use a lot of buttons you may need to decrease this value. If you use for example only facebook,twitter,google you need to increase and pass parameter value 85

Custom Share Message Parameters

- **url** – set up custom share url address
- **text** - set up custom share text
- **image** – set up custom share image (Facebook and Pinterest only)
- **description** – display custom description in share message (Facebook and Pinterest only)

Native Social Buttons

- **native** – display or not native social network buttons if they are activated. By default option is set to use and if you wish to hide them use with value **no**. There is also option to select which of them to appear. In that case value should be set to **selected**.
- **show_fblike** – display Facebook Like Button when native="selected"
- **show_plusone** – display Google +1 Button when native="selected"
- **show_twitter** – display Twitter Follow Button when native="selected"
- **show_youtbue** – display YouTube subscribe button when native="selected"

- **show_pinfollow** – display Pinterest Follow button when native="selected"
- **plusone** – custom address for native Google +1 button
- **fblike** – custom address for native Facebook Like button

Display options

- **sidebar** – display called from shortcode buttons as sidebar. Default value is **no** and if you wish to make them display as sidebar pass value **yes**
- **sidebar_pos** – select sidebar position. Possible values are left (default), right or bottom
- **popup** – display buttons as popup window. To activate it set value popup="yes"
- **popafter** – if you display buttons as popup window you are able to pass custom value for seconds and after they expire window will appear.

SHORTCODE EXAMPLES

General usage

```
[easy-share buttons="facebook,twitter,mail,google,stumbleupon,linkedin,pinterest,digg,vk" counters="1"]
```

Usage with custom share address

```
[easy-share buttons="twitter,google,facebook" text="Demo custom text" url="http://demo.com"]
```

Hiding native social buttons

```
[easy-share buttons="facebook,twitter,google" native="no"]
```

If you wish to show only native share buttons use following shortcode:

```
[easy-share buttons="no" native="yes"]
```

Display buttons as sidebar

```
[easy-share buttons="facebook,twitter,google" native="no" sidebar="yes"]
```

Display buttons as popup window

```
[easy-share buttons="facebook,twitter,google" native="no" popup="yes"]
```

Display buttons as popup window which will appear after 30 seconds

```
[easy-share buttons="facebook,twitter,google" native="no" popup="yes" popafter="30"]
```

IMPORT/EXPORT CONFIGURATION

Import/Export Configuration

Backup

Restore

Configuration String:
WARNING! Importing configuration will overwrite all existing option values, please proceed with caution!

This screen allows you to backup and restore plugin configuration. Also you can use it to transfer settings from one site to another.

AUTOMATIC UPDATES

To use automatic plugin updates you need to enter your purchase code. After that automatic updates will be activated.

Activate Automatic Update

A valid license key qualifies you for support and enables automatic updates. A license key may only be used for one Easy Social Share Buttons for WordPress installation on one WordPress site at a time. If you previously activated your license key on another site, then you should deactivate it first or obtain [new license key](#).

Purchase Code:
[Where can I find my item purchase code?](#)

If you don't know where is your purchase code is located press link **Where I can find my item purchase code?** and a visual guide will appear.

CLICK STATISTICS

Click statistics is very helpful function which allows you to track user activity over share buttons. Statistic is generated when user click on share buttons only (native like buttons are not handled). You will be able to see which are most share posts/pages (including detailed number for specific networks) or detailed month report. To start collecting data you need to **activate Click log and statistics** option in **Main Settings**.

Click Log and Statistics

Activate Statistics:

Click statistics handle click on share buttons and you are able to see detailed view of user activity. Please note that plugin log clicks of buttons.

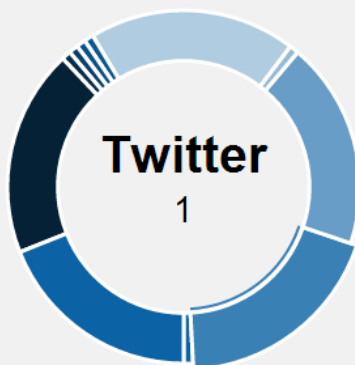


OVERALL STATISTICS

This information is generated from all collected information since you activate option for tracking clicks.

Total clicks grouped by social networks

Activity by Social Networks



Network	Clicks
Facebook	0
Twitter	1
Google+	1
Pinterest	0
LinkedIn	1
Digg	0
StumbleUpon	0
Vkontakte	0
Tumblr	0
Print	1
E-mail	1

Total clicks grouped by post/page

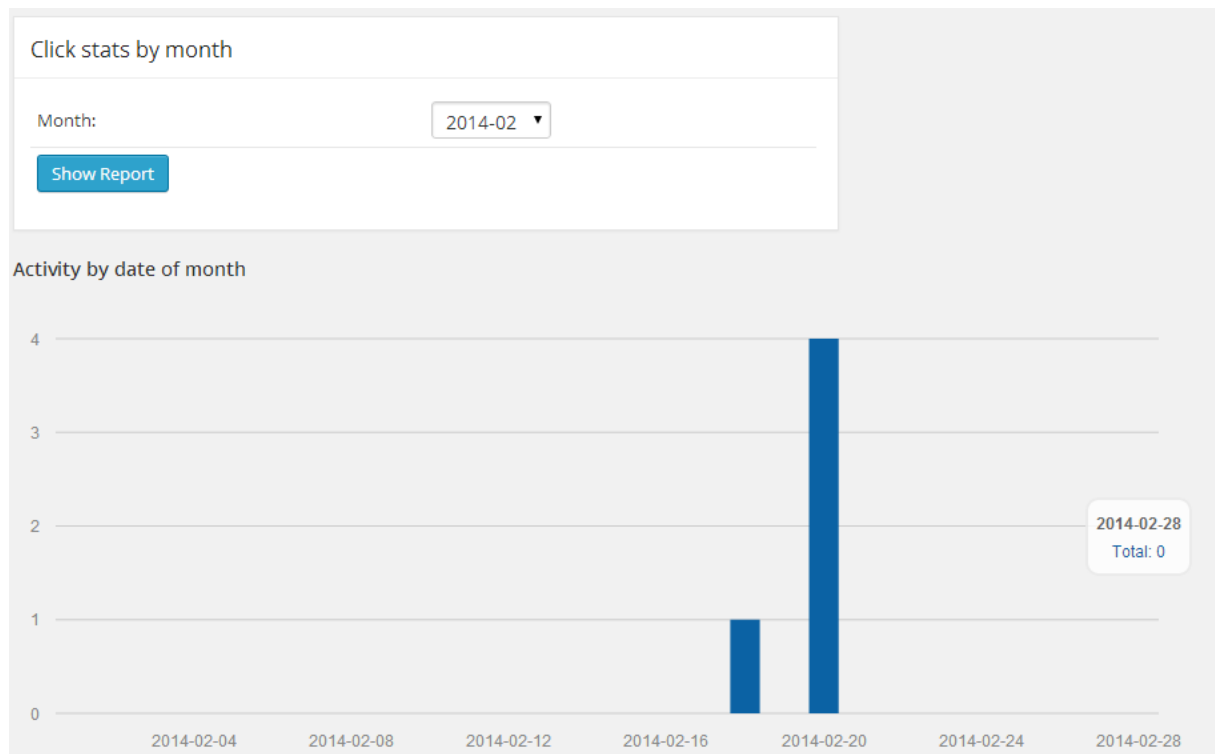
Activity by Content

Post/Page	Total	Facebook	Twitter	Google+	Pinterest	LinkedIn	Digg	StumbleUpon	VKontakte
Demo page 2	2	0	1	0	0	0	0	0	0
Sample Page	2	0	0	0	0	1	0	0	0
Home	1	0	0	1	0	0	0	0	0

MONTH STATISTICS

You are able to see detailed information for selected month where data is available.

Graph data by date of month



Month clicks grouped by post/page

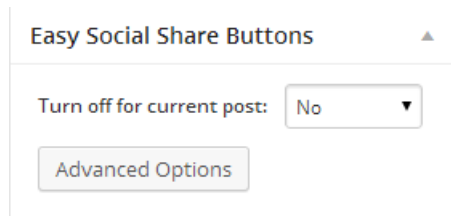
Activity by content									
Post/Page	Total	Facebook	Twitter	Google+	Pinterest	LinkedIn	Digg	StumbleUpon	VKontak
Demo page 2	2	0	1	0	0	0	0	0	0
Sample Page	2	0	0	0	0	1	0	0	0
Home	1	0	0	1	0	0	0	0	0

Important notice!

Click logging is done via javascript function call. If you have installed other plugin that handles tracking click (for example via Google Analytics using gag.push event) collecting may not work correct. Also tracking is not active when you activate Twitter share fix option because then javascript calls are disabled for Twitter share. If you have found any issues with tracking report then so they can be fixed as soon as possible.

CUSTOM POST/PAGE SETTINGS

For each post/page where you activate plugin to display buttons you are able to select different options available in post/page editor.



Easy Social Share Buttons ▲

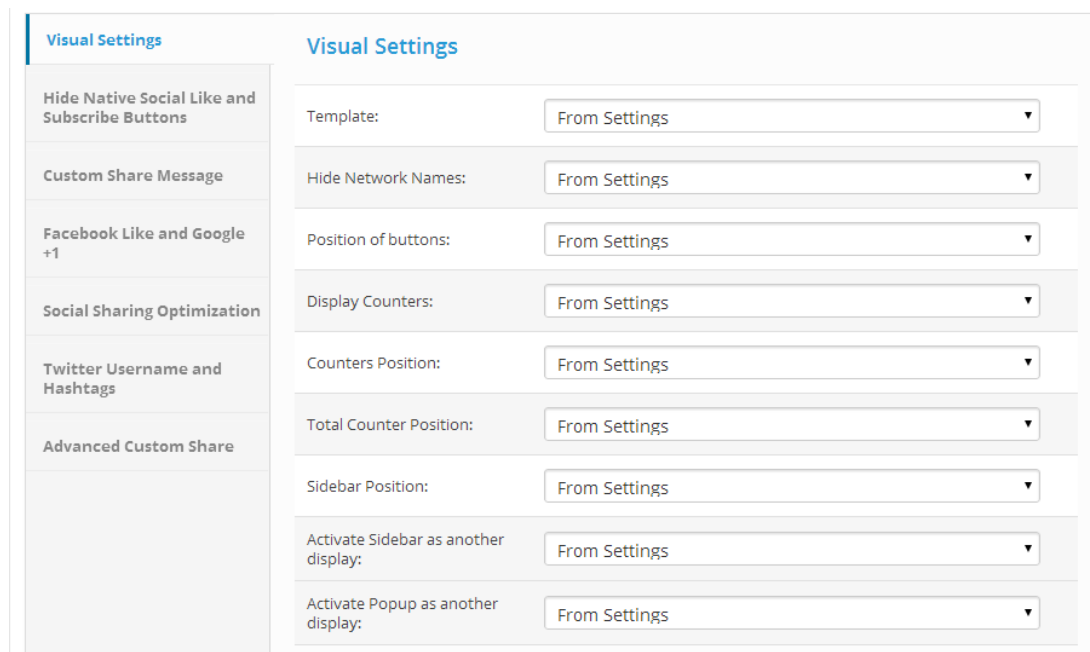
Turn off for current post: No ▼

Advanced Options

Turn off for current post – changing to yes will turn off social share buttons for current post/page

To modify advanced options you can press button **Advanced Options** which will move you to **Easy Social Share Buttons Advanced** panel where all other post/page settings are located.

VISUAL SETTINGS



Visual Settings

Hide Native Social Like and Subscribe Buttons

Custom Share Message

Facebook Like and Google +1

Social Sharing Optimization

Twitter Username and Hashtags

Advanced Custom Share

Visual Settings

Template: From Settings ▼

Hide Network Names: From Settings ▼

Position of buttons: From Settings ▼

Display Counters: From Settings ▼

Counters Position: From Settings ▼

Total Counter Position: From Settings ▼

Sidebar Position: From Settings ▼

Activate Sidebar as another display: From Settings ▼

Activate Popup as another display: From Settings ▼

- **Template** – this option allows you to select different theme for current post/page.
- **Hide network names** - hide network names for current post/page
- **Position of buttons** – choose position of display buttons for current post/page
- **Display counters** – turn on or off counters for current post/page
- **Counters Position** – change position of counters but only when Display counters is active
- **Sidebar position** – choose sidebar position but only when display method is sidebar.
- **Activate sidebar as another display** – this allows you to display another instance of buttons as sidebar
- **Activate Popup as another display** - this allows you to display another instance of buttons as popup
- **Activate color customizer** – form here you can turn on or off color customization of buttons
- **Activate full width share buttons** – this option allows you activate full width share buttons for current post/page

HIDE NATIVE SOCIAL LIKE AND SUBSCRIBE BUTTONS

Easy Social Share Buttons Advanced ▲

Visual Settings	Hide Native Social Like and Subscribe Buttons
Hide Native Social Like and Subscribe Buttons	Facebook Like Button: <input type="text" value="No"/>
Custom Share Message	Google Plus One Button: <input type="text" value="No"/>
Facebook Like and Google +1	Vkontakte Like Button: <input type="text" value="No"/>
Open Graph Settings	Twitter Follow Button: <input type="text" value="No"/>
Twitter Username and Hashtags	YouTube Subscribe: <input type="text" value="Yes"/>
Advanced Custom Share	Pinterest Follow Button: <input type="text" value="Yes"/>

This allows you to hide selected native buttons. Default values Is **No** (visible).

CUSTOM SHARE AND LIKE ADDRESSES

Easy Social Share Buttons Advanced ▲

Visual Settings	Custom Share Message
Hide Native Social Like and Subscribe Buttons	Custom Share Message: <input type="text"/>
Custom Share Message	Custom Share URL: <input type="text"/>
Facebook Like and Google +1	Custom Share Image URL (Facebook, Pinterest only): <input type="text"/>
Open Graph Settings	Custom Share Description (Facebook, Pinterest only): <div></div>
Twitter Username and Hashtags	
Advanced Custom Share	

You can also provide custom share/like address which will be available only for current post/page.

Visual Settings	Facebook Like and Google +1
Hide Native Social Like and Subscribe Buttons	Address for Facebook Like Button: <input type="text"/>
Custom Share Message	Address for Google +1 Button: <input type="text"/>
Facebook Like and Google +1	
Open Graph Settings	
Twitter Username and Hashtags	
Advanced Custom Share	

OPEN GRAPH SETTINGS

This options allow you to customize Open Graph Settings for current post/page only.

Visual Settings	Open Graph Settings
Hide Native Social Like and Subscribe Buttons	Title: <input type="text"/>
Custom Share Message	Image: <input type="text"/>
Facebook Like and Google +1	Description: <input type="text"/>
Open Graph Settings	
Twitter Username and Hashtags	
Advanced Custom Share	

TWITTER USERNAME AND HASHTAGS

Here you can personalize twitter user and hashtags that are passed to tweet message.

Easy Social Share Buttons Advanced

Visual Settings	Twitter Username and Hashtags
Hide Native Social Like and Subscribe Buttons	Twitter username to be mentioned: <input type="text"/>
Custom Share Message	Twitter hashtags to be added: <input type="text"/>
Facebook Like and Google +1	
Open Graph Settings	
Twitter Username and Hashtags	
Advanced Custom Share	

ADVANCED CUSTOM SHARE

On each post/page you will also have advanced custom share option. If set this will overwrite global advanced custom share and share message.

Easy Social Share Buttons Advanced

Visual Settings	Advanced Custom Share
Hide Native Social Like and Subscribe Buttons	Share on Facebook
Custom Share Message	URL: <input type="text"/>
Facebook Like and Google +1	Message: <input type="text"/>
Open Graph Settings	Image: <input type="text"/>
Twitter Username and Hashtags	Description: <input type="text"/>
Advanced Custom Share	Twitter
	URL: <input type="text"/>
	Message: <input type="text"/>
	+1 us
	URL: <input type="text"/>

ACTIVATING PLUGIN IN YOUR THEME OR PLUGIN VIA FUNCTION CALL

If you are developer you can call buttons in your theme or plugin with just one simple call of shortcode (refer to shortcode configuration for full list of options or use shortcode generator to create):

```
<?php echo do_shortcode('[easy-share buttons="facebook,twitter"]'); ?>
```

You may also call default render of buttons with simple function call:

```
<?php easy_share_buttons($counters); ?>
```

Where **\$counters** may have following values:

- **true** – to display counters of sharing
- **false** – not to display counters of sharing (default value)

If your theme doesn't read default function for generating excerpts you may need to make custom modification to avoid display share buttons in excerpts. There are two functions which temporary deactivate share buttons while you get content and after that reactivate it again.

Before line of code where plugin or script get posts content execute this function

```
easy_share_deactivate();
```

After function for getting content execute this function to reactivate share buttons

```
easy_share_reactivate();
```

SHORTCODES (INTEGRATED WITH VISUAL COMPOSER)

After integration with **Visual Composer** you are able to use new shortcodes for even more detailed share customization.

[EASY-SOCIAL-SHARE] DISPLAY SELECTED SET OF SOCIAL SHARE BUTTONS

```
[easy-social-share buttons="" counters="" counter_pos="" total_counter_pos=""
hide_names="" url="" text="" image="" description="" fullwidth="" fullwidth_fix=""
sidebar="" sidebar_pos="" popup="" popafter="" facebook_text="" twitter_text=""
google_text="" linkedin_text="" pinterest_text="" digg_text="" stumbleupon_text=""
vk_text="" tumblr_text="" print_text="" mail_text="" reddit_text="" del_text=""
buffer_text="" love_text="" weibo_text="" pocket_text="" xing_text="" flattr_text=""]
```

Possible values for parameters are (parameters marked with * are required and must be passed to shortcode - all other parameters are optional):

- **buttons*** – selected list of buttons with their network keys delimited with comma. Possible values are:
facebook,twitter,google,linkedin,pinterest,dig,stumbleupon,vk,tumblr,print,mail,reddit,del,buffer,love,weibo,pocket,xing,flattr
- **counters*** - activated display of share count. Possible values are 0 or 1. Example usage is counters=0 or counters=1 – no quote marks
- **counter_pos** – when counters are displayed you can select position of them. Possible values are:
 - **left** – Display on the left side
 - **right** – Display on the right side
 - **inside** – Display instead of network name
 - **hidden** – Do not display counters attached to button
- **total_counter_pos** – change position of total counter when counters are active. Possible values are:
 - **left** – display total counter on the left side
 - **leftbig** – display total counter on the left side as big number
 - **right** – display total counter on the right side
 - **rightbig** – display total counter on the right side as big number
 - **hidden** – hide total counter
- **hide_names** – if you wish to hide network names you need to pass value **yes**
- **url** – provide custom url for share
- **text** – provide custom message for share
- **image** – provide custom image for share message (only Facebook, Pinterest)
- **description** – provide custom description for share message (only Facebook)
- **fullwidth** – display full width share buttons. To activate it you need to pass value **yes**
- **fullwidth_fix** – adjust width of full width button. Possible value is number in percent without percent mark
- **sidebar** – you can select to display share buttons as sidebar. Possible value to display sidebar is **yes**
- **sidebar_pos** – choose position of sidebar (default is left). Possible values are:

- **left** – Display on the left side
 - **right** – Display on the right side
 - **bottom** – Display stacked to bottom of page
- **popup** – activate display of buttons as popup window. Possible value if you wish to activate this option is **yes**
- **popafter** – if you activate popup display you can adjust amount of seconds after which window will be displayed
- **<network name>_text** – you can set custom text to be displayed for network name on each button with changing <network name> with given key. Key list you can see from shortcode example.

Functions can be found in shortcode generator where is used current available shortcode [easy-share]. New function to set custom button texts with shortcode is also available there.

[EASY-SOCIAL-LIKE] ACTIVATE DISPLAY OF NATIVE SOCIAL LIKE AND SUBSCRIBE BUTTONS

This shortcode allows you to display set of native buttons (skinned or native).

```
[easy-social-like facebook="" facebook_width="" facebook_url=""
facebook_skinned_text="" facebook_skinned_width="" twitter_follow=""
twitter_follow_user="" twitter_follow_skinned_text="" twitter_follow_skinned_width=""
twitter_tweet="" twitter_tweet_message="" twitter_tweet_skinned_text=""
twitter_tweet_skinned_width="" google="" google_url="" google_skinned_text=""
google_skinned_width="" vk="" vk_skinned_text="" vk_skinned_width="" youtube=""
youtube_chanel="" youtube_skinned_text="" youtube_skinned_width=""
pinterest_pin="" pinterest_pin_skinned_text="" pinterest_pin_skinned_width=""
pinterest_follow="" pinterest_follow_display="" pinterest_follow_url=""
pinterest_follow_skinned_text="" pinterest_follow_skinned_width="" skinned="" skin=""
message="" counters="" align=""]
```

Possible values for parameters are:

- **facebook** – activate display of Facebook Like button. To activate display add value **true**
- **facebook_width** – set width of Facebook Like button if it is truncated
- **facebook_url** – set custom URL for like action. If blank current post/page url will be used
- **twitter_follow** – activate display of Twitter Follow user button
- **twitter_follow_user** – Twitter username you wish visitors to Follow
- **twitter_tweet** – activate display of native Tweet button
- **twitter_tweet_message** – custom tweet you wish to set. If blank current title will be used
- **google** – activate display of Google +1 button
- **google_url** – custom url for +1. If blank current post/page address will be used
- **vk** – activate display of vk.com button
- **youtube** – activate display of YouTube subscribe button
- **youtube_chanel** – channel name you wish visitors to subscribe
- **pinterest_pin** – activate display of Pin button
- **pinterest_follow** – activate display of Pin follow button
- **pinterest_follow_display** – name to display on Pin follow button
- **pinterest_follow_url** – address to Pinterest profile users need to follow
- **skinned** – activate display of skinned buttons
- **skin** – when skinned buttons is active you can choose different skin. Possible values are metro or flat (default)
- **message** – custom message to be displayed before buttons
- **counters** – activate display of counters for buttons
- **align** – set default alignment of buttons. Possible values are left, right or center.
- **<networkname>_skinned_text** – custom text to be displayed of skinned button
- **<networkname>_skinned_width** – custom width of skinned button.

All options with activate should contain value **true** to be parsed and used. Otherwise they will be ignored.

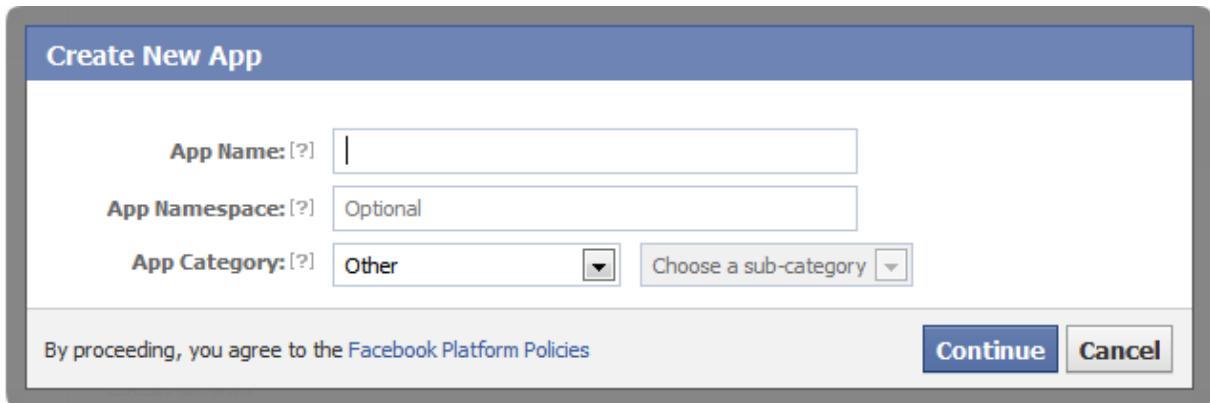
[essb-fans style="" cols="" width=""]

Possible values of parameters are:

- **style** – choose default style of buttons (template). Possible values are: muted, colored, metro, flat
- **cols** – number of columns to display buttons. Possible values are (blank), 1, 2, 3, 4
- **width** – custom width of buttons. If passed cols parameter will be ignored

CREATE FACEBOOK APPLICATION FOR USAGE WITH FACEBOOK SHARE

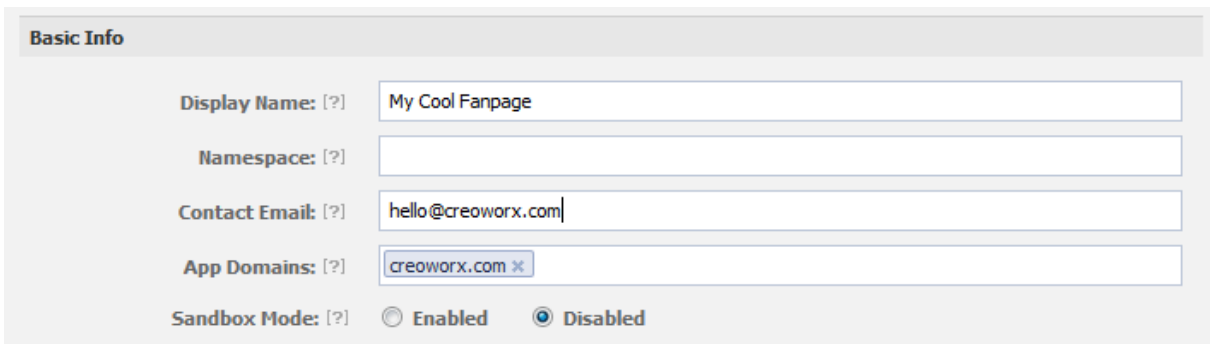
Go to <https://developers.facebook.com/apps> and click on "Create New App" in the top-right corner.



The screenshot shows the 'Create New App' form. It has a title bar 'Create New App'. Below it are three input fields: 'App Name' (empty), 'App Namespace' (with 'Optional' as a placeholder), and 'App Category' (a dropdown menu showing 'Other' and a 'Choose a sub-category' button). At the bottom, there is a line of text: 'By proceeding, you agree to the Facebook Platform Policies', followed by 'Continue' and 'Cancel' buttons.

Enter an App Name and press **continues**. Enter the captcha code and press Submit.

At the page of your application you need to make following settings:

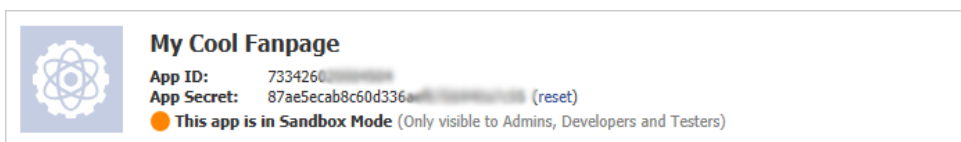


The screenshot shows the 'Basic Info' settings page. It has a title bar 'Basic Info'. Below it are four input fields: 'Display Name' (with 'My Cool Fanpage' as a placeholder), 'Namespace' (empty), 'Contact Email' (with 'hello@creoworx.com' as a placeholder), and 'App Domains' (with 'creoworx.com' as a placeholder). At the bottom, there is a 'Sandbox Mode' section with two radio buttons: 'Enabled' and 'Disabled' (which is selected).

Basic Info

- App Domains: your domain name without http:// (e.g. creoworx.com)
- Sandbox Mode: activate option Disabled to make your application visible to users (otherwise it will be visible to you only and application testers)

You will see on top of screen your App ID which you need to enter in Social Button Settings screen.



The screenshot shows the application overview card. It has a title bar 'My Cool Fanpage'. Below it are two lines of text: 'App ID: 7334260...' and 'App Secret: 87ae5ecab8c60d336...' (with a '(reset)' link). Below that is a line of text: 'This app is in Sandbox Mode (Only visible to Admins, Developers and Testers)' with an orange dot icon.